

Invitation

INVITATION TO PARTICIPATE AT THE INTERNATIONAL TRADE AND INVESTMENT INITIATIVE (ITI) INDIA 2012

The Department of Trade and Industry (**the dti**) invites you to join the business delegation on the annual International Trade and Investment Initiative (ITI) to **Chennai and Bangalore in India** from 19 – 23 March 2012. This ITI is part of **the dti**'s Export and Investment Promotion Strategy to focus on India as a new high-growth export market. South African trade with India has increased significantly over the past five years, more than doubling from R16.12 billion in 2006 to R42.79 billion in 2010. This growth was driven by a major increase in South African exports to India, and South Africa becoming a net exporter to India in 2008.

To leverage this existing opportunity, **the dti** has planned activities that will include trade and investment seminars, mini-exhibitions and business-to-business meetings in the two cities. This ITI provides an opportunity to create market penetration for South African value-added products and services in India, and promote South Africa as a trade and investment destination.

The requirements to be part of the South African business delegation are:

- ◆ Companies interested in the **trade activities** during the event must be export ready, competitive in the South African market, been in business for at least two to three years and must have a proven business and export track record trading in the following sectors:
 - **Agro processing, Beneficiated Metals and Mining Technology, Automotive Components and Electro-technical.**
- ◆ This opportunity applies to companies seeking to attract **foreign direct investment** and project owners/managers seeking **joint venture partnerships** in the following sectors:
 - **Pharmaceuticals, ICT, Energy, Manufacturing and Infrastructure.**

the dti will:

- ◆ Provide a subsistence allowance of R2 000 per day;
- ◆ Economy-class return airfares to a maximum of R13 000; and
- ◆ Assist with freight forwarding of the display material or samples.

These offers are stipulated on Section 12 (Page 13) of the guidelines document.



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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Companies that apply to participate will be screened and selected in line with Export Market and Investment Assistance (EMIA) guidelines and market requirements. Interested companies are required to complete and submit the attached EMIA application form to:

the dti Campus
EMIA Division
Building A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria
0002

The closing date for receipt of application forms is **3 February 2012**. Interested companies requiring EMIA application forms or further clarity are invited to contact the following officials from **the dti**:

Application form enquiries (EMIA):

- ◆ Ms Rosina Mothiba
Tel: 012 394 3648
E-mail: rmothiba@thedti.gov.za

ITI (Export Promotion) Enquiries:

- ◆ Mr Nombuso Makamo
Tel: 012 394 5796
E-mail: nmakamo@thedti.gov.za
- ◆ Mr Tshepo Maroga
Tel: 012 394 5624
E-mail: tmaroga@thedti.gov.za

ITI (Investment Promotion) Enquiries:

- ◆ Mpho Sebatana
Tel: 012 394 3415
E-mail: msebatana@thedti.gov.za



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