



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

INCREASE YOUR EXPORTS. INCREASE YOUR TURNOVER!

Market your fresh produce at the Fruit Logistica Asia 2017 Exhibition, Hong Kong, China

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner, by participating at the South African National Pavilions at International Trade Fairs.

- Is your firm export ready?
- Are you a registered exporter?
- Are your taxes paid up to date?
- Have you researched your export market?
- Do you have a world-class export product?

If “yes” then **the dti** extends an invitation to your firm and other exporters of fresh fruit products to apply to participate in the Fruit Logistica 2017 exhibition, scheduled to take place from 6 to 8 September 2017 in Hong Kong, China. The deadline date for the submission of complete National Pavilion application forms is **6 April 2017**.

the dti will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs;
- Freight forwarding of display material;
- Air travel assistance (SMME’s and BOE’s only) up to R 17 000.00 and
- Daily subsistence allowance (SMME’s and BOE’s only) R 3000.00 per day.

The exhibition website is www.asiafruitlogistica.com.de/en and this event will focus on fresh fruits and vegetables.

National Pavilion application forms and guidelines can be downloaded via **the dti** website:

NB: Emailed applications are not accepted.

http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries pertaining to applications and event please contact:

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