

Invitation

INVITATION TO PARTICIPATE IN THE OUTWARD SELLING AND INVESTMENT MISSION TO SINGAPORE AND MALAYSIA

The Department of Trade and Industry (**the dti**) invites you to apply to participate in the **Outward Selling and Mission (OSM) to Singapore and Malaysia**. The Mission forms part of **the dti**'s objective to create and identify export markets for South African value-added products and services in Southeast Asia. The Mission serves also to promote South Africa's product and service offerings in high growth Asian markets. **the dti** has planned a programme of activities, which will include trade seminar, mini exhibitions, business-to-business meetings and site visits.

Date: 21 to 25 August 2017

City: Singapore and Kuala Lumpur

This invitation is open to South African **Agro-processed food manufacturers and exporters** in the following sub-sectors:

- **Processed raw meat, sea food, fruit juices; fresh, dried and canned fruit; olive oil; canned foods; sauces, nuts, rooibos tea etc.)**

the dti will provide the following:

- Hotel accommodation up to R 2,300.00 per night
- Economy-class return airfares to a maximum of R 17,000.00
- Excess baggage to a maximum of R 2,000.00 (display material/samples)
- Business-to-business meetings for participants

Companies that apply to participate will be screened and selected in line with EMIA guidelines; market and product/service compatibility. Companies that are not eligible for EMIA funding are welcome to participate in this mission at their own expense. Interested companies are required to complete and submit the EMIA application form to:

Untangamiri – **the dti** Group House,
Block A, Ground Floor, EMIA Division
77 Meintjies Street, Sunnyside,
Pretoria, 0002

The closing date for receipt of application forms is **23 June 2017**

Outward Selling Missions application forms and guidelines can be downloaded via **the dti** website:

http://www.thedti.gov.za/trade_investment/emia_outward_selling.jsp

NB: E-mailed applications are not accepted.

Application form enquiries (EMIA):

Ms Nnono Kekane; Tel: 012 394 - 5970; E-mail: NKekane@thedti.gov.za

Export Promotion Enquiries:

Ms Nombulelo Mhlanga; Tel: 012 394 - 3238; E-mail: NMhlanga@thedti.gov.za



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

