

Invitation

INVITATION TO PARTICIPATE IN AN OUTWARD SELLING MISSION TO BIOFACH IN NUREMBERG, GERMANY FROM 12 TO 15 FEBRUARY 2020

The Department of Trade and Industry (**the dti**) invites you to apply to participate in an Outward Selling Mission (OSM) to Biofach in Nuremberg, Germany, which is scheduled to take place from 12 to 15 February 2020 (excluding travel dates). The objective of this mission is to facilitate access for South African organic certified value-added products and services into Europe. Planned activities include B2Bs meetings at Biofach.

The targeted sectors for this mission include organic certified products as such:

- Processed food
- Drinks
- Cosmetics and
- Ingredients

Although this is not a full national pavilion, the South African business delegation however will be afforded an opportunity to participate and promote their certified organic products and services at Biofach.

NB: INTERNATIONALLY RECOGNISED ORGANIC CERTIFICATION IS A MUST HAVE FOR THIS OSM TO BIOFACH

Companies will be screened and selected in line with the EMIA guidelines and market requirements.

For the approved companies, **the dti** will provide:

- Accommodation (bed and breakfast only)
- An economy-class return airfare up to a maximum of R17 000
- Transport of samples up to a maximum of R2 000.

Companies applying for EMIA funding for this mission need to complete and submit the EMIA application form and supporting documentation.

Application forms and guidelines can be accessed on http://www.thedti.gov.za/trade_investment/emia_outward_investment.jsp



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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NB! The deadline for submission of applications forms is 17 September 2019

Companies that are not eligible for EMIA funding are welcome to participate in these missions at their own expense.

All documents must be hand-delivered or couriered to:

Utangamiri – **the dti** Group House
EMIA Division
Building A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria, 0002

For enquiries, contact:

Application form enquiries: EMIA

Ms Rosina Nkosi

Tel: 012 394 3648

E-mail: RNkosi@thedti.gov.za

OR

Export Promotion enquiries

Mr Dumisani Nyalunga

Tel: 012 394 3491

E-mail: DNylunga@thedti.gov.za

NO E-MAILED APPLICATIONS WILL BE CONSIDERED.



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