



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

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## **Participate at the SIAL Mercosur 2010 National Pavilion in Buenos Aires, Argentina from 25-27 August 2010**

### **HAVE YOU GOT WHAT IT TAKES TO COMPETE IN THE INTERNATIONAL MARKET?**

If so, then the Department of Trade and Industry (**the dti**) invites you to submit your application to participate in and showcase your products at the **SIAL Mercosur** exhibition, from **25-27 August 2010** in **Buenos Aires, Argentina**.

### **INCREASE YOUR EXPORTS! ■ INCREASE YOUR TURNOVER!**

**Calling all Agro-Processing exporters – the dti will offer the following financial support to qualifying firms:**

- Air travel assistance;
- Daily subsistence allowance;
- Freight-forwarding of display materials
- Exhibition space and booth rental costs

**SIAL Mercosur 2010** will showcase a full range of products for the agro-processing sector, including processed foods, nutritional products and beverages, the latest trends and innovations, showcasing the latest products, packaging, services and latest technology. For more information visit [www.sialmercosur.com](http://www.sialmercosur.com)

**The South African National Pavilion will focus on food products and beverages.**

Application Forms and Guidelines can be downloaded from **the dti** website: [www.thedti.gov.za](http://www.thedti.gov.za)

Interested firms can contact Mr Henry Mabale on telephone: 012 394-1886 or via e-mail: [hmabale@thedti.gov.za](mailto:hmabale@thedti.gov.za)

**NB! The deadline for submission of complete National Pavilion application forms accompanied by all supporting documentation is 25 February 2010**



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