

Participate in the Automechanika 2010 National Pavilion in Frankfurt, Germany from 14-19 September 2010

HAVE YOU GOT WHAT IT TAKES TO COMPETE IN THE INTERNATIONAL MARKET?

If so, then the Department of Trade and Industry (**the dti**) invites you to submit your application to participate in and showcase your products at the **Automechanika** exhibition, from **14-19 September 2010** in **Frankfurt, Germany**.

INCREASE YOUR EXPORTS! ■ INCREASE YOUR TURN-OVER!

Calling all Automotive exporters – the dti will offer the following financial support to qualifying firms:

- Air travel assistance;
- Daily subsistence allowance;
- Freight-forwarding of display materials; and
- Exhibition space and booth rental costs.

Automechanika 2010 will showcase a full range of products for the automotive sector, including parts and components for automobile production and spare parts for the aftermarket; systems and modules for automobile production; automobile accessories and tuning for the after-market; and workshop and petrol station equipment and after-market services.

For more information, visit the official Automechanika website:
www.automechanika.messefrankfurt.com

The South African National Pavilion will focus on vehicle components.

Application forms and guidelines for participation can be downloaded from **the dti** website:
www.thedti.gov.za

Interested firms can contact **the dti's** Mr Samuel Maboane on telephone: (012) 394 1357 or via e-mail: SMaboane@thedti.gov.za

NB! The deadline for submission of completed National Pavilion application forms and supporting documentation is 15 March 2010.