



the dti

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

## BE PART OF THE SUSTAINABLE GROWTH WITHIN THE STEEL SECTOR!

### MARKET AND SHOWCASE YOUR PRODUCTS AT WIRE AND TUBE 2018 IN DUSSELDORF, GERMANY, 16 TO 20 APRIL 2018

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner.

**the dti** extends an invitation to your firm and other exporters of wire and tube products to apply to participate on the National Pavilion at the International Wire and Tube Trade Fair 2018 scheduled to take place from 16 to 20 April 2018 in Dusseldorf, Germany. The deadline date for the submission of duly completed National Pavilion application forms is **20 November 2017**.

This bi-annual trade fair is recognised around the world as the most comprehensive presentation of materials, equipment and technology for the wire, cable, tube, fibre optic and wire and tube product industries.

The proposed South African participation in this event will be by means of a National Pavilion. Exhibition space is very limited and only a small number of exhibitors can be accommodated.

**the dti** will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs
- Freight forwarding of display material
- Air travel assistance up to R17 000.00 (SMME and BOE only)
- Daily subsistence allowance of R3 000.00 per day (SMME and BOE only).

For more information visit: [www.wire.de](http://www.wire.de) and [www.tube.de](http://www.tube.de)

National Pavilion application forms and guidelines can be downloaded via **the dti** website:  
[http://www.thedti.gov.za/trade\\_investment/emia\\_national\\_pavilions.jsp](http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp).

For any enquiries pertaining to applications, sector and/or event please contact:	
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