

Invitation

INVITATION TO PARTICIPATE IN THE SOUTH AFRICAN INTERNATIONAL TRADE INITIATIVE IN MOSCOW, RUSSIA, FROM 26 – 30 MARCH 2012

The Department of Trade and Industry (**the dti**) invites exporters and potential investors to apply to participate in the International Trade Initiative (ITI) 2012, scheduled to take place in **Moscow, Russia**, from 26 - 30 March 2012.

Russia is the world's sixth-largest economy by nominal GDP and purchasing power parity. Russian domestic output alone has not been sufficient to satisfy the country's robust consumption and investment demand, offering an opportunity for South African goods and services, particularly as a partner country in BRICS. The Moscow ITI is a follow-up to the Presidential State Visit to Russia, which recommended efforts to increase trade between the two countries.

Activities will include trade and investment seminars, mini-exhibitions and business-to-business meetings, providing an opportunity to create market penetration for South African value-added products and services in Russia and promote South Africa as a trade and investment destination.

This marks the fourth year **the dti** will host an ITI in Moscow.

The requirements to be part of the SA business delegation are:

- ◆ Companies interested in the **trade activities** during the event must be export ready, competitive in the South African market, been in business for at least two to three years, and have a proven business and export track record trading in the following sectors:
 - **Agro processing, Mining and Capital equipment, Oil and Gas, Metals, and Aerospace.**
- ◆ This opportunity also applies to companies seeking to attract **foreign direct investment** and **joint venture partnerships**.



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



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the dti will:

- ◆ Provide a subsistence allowance of R2 000 per day;
- ◆ Economy-class return airfares to a maximum of R13 000; and
- ◆ Assist with freight forwarding of the display material/ samples.

These offers are stipulated on Section 12 (Page 13) of the attached guideline document.

Companies that apply to participate will be screened and selected in line with Export Market and Investment Assistance (EMIA) guidelines and market requirements. Interested companies are required to complete and submit the attached EMIA application form to:

Tshepo Maroga / Tumelo Mlangeni
the dti Campus
EMIA Division
Building A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria
0002

Interested companies requiring further clarity are invited to contact the following officials at **the dti**:

ITI (Export Promotion) Enquiries

Ms Sakwe Nizibone
Tel: 012 394 5795
E-mail: Nsakwe@thedti.gov.za

Mr Tshepo Maroga
Tel: 012 394 5624
E-mail: tmaroga@thedti.gov.za

ITI (Investment Promotion) Enquiries

Ms Mamotseki Hall
Tel: 012 394 1685
E-mail: mhall@thedti.gov.za

Tumelo Mlangeni
Tel: 012 394 1120
E-mail: Tmlangeni@thedti.gov.za

Application form enquiries (EMIA):

Ms Allison Christian
Tel. 012 394 1028
E-mail: achristian@thedti.gov.za

The closing date for receipt of application forms is **3 February 2012**.



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